PX 2

Case 4:14-cv-00815-BCW Document 166-2 Filed 11/19/14 Page 1 of 71

DECLARATION OF DANIEL TEMKIN

PURSUANT TO 28 U.S.C. § 1746

I, Daniel Temkin, hereby state that I have personal knowledge of the facts set forth below. If called as a witness, I could and would testify as follows:

- I am a citizen of the United States and am over 18 years old. I am employed as a paralegal specialist with the Federal Trade Commission ("FTC") in the Division of Financial Practices ("DFP"). My office address is 600 Pennsylvania Avenue, N.W., Mail Stop CC 10232, Washington, D.C. 20580.
- 2. I began working at the FTC in August 2013. My responsibilities include investigating suspected violations of consumer protection laws, including the Federal Trade Commission Act, the Truth in Lending Act, and the Electronic Fund Transfer Act. In the normal course of carrying out my responsibilities, I regularly use Internet search engines, electronic databases, spreadsheet software, and a variety of other software-based investigative and organizational tools.
- 3. At the FTC, I was assigned to the FTC's investigation of this matter, which came to include one company: BF Labs, Inc. d/b/a Butterfly Labs ("Butterfly Labs"), and three individuals: Darla Drake a/k/a Jody Drake ("Drake"), Nasser Ghoseiri ("Ghoseiri"), and Sonny Vleisides ("Vleisides") (collectively referred to as "Defendants"). Drake, Ghoseiri, and Vleisides, will be referred to separately as "Individual Defendants."
- 4. In the course of the investigation, I reviewed the publicly available forum on Butterfly Labs' website, located at <u>https://forums.butterflylabs.com</u>. Employees of Butterfly Labs frequently respond directly to customers on this forum. One of these employees, under

the username Slok, is a site moderator. A true and correct copy of the "about me" section of Slok's profile from the Butterfly Labs forums, showing the title "Moderator," is appended hereto as **Attachment A**.

Deletion of Content from Defendants' Website

- 5. Several posts on Butterfly Labs' forum suggest that Defendants' employees deleted website content after September 18, 2014.
- 6. On or around October 7, 2014, a member of Butterfly Labs' website posted in a forum thread titled "Federal Trade Commission v. BF Labs, Inc." His post stated, "Who deleted my post? Has the receivership approved of post deletions?" Slok, a site moderator, replied to this post on October 7, 2014. In his response, this site moderator stated, "I did, because it was speculation. I don't think moderators or BFL staff need approval to remove anything considered not forum worthy." True and correct copies of these forum posts are appended hereto as Attachment B.
- On or around January 6, 2014, a member of Butterfly Labs' website posted in a forum thread titled "BFL is locking and deleting my threads with no explanation." This consumer states that his post was deleted after he requested a refund from Butterfly Labs. A true and correct copy of this post and a response from Slok is appended hereto as

Attachment B.1.

8. On October 27, 2014, in the same forum thread, Josh Zerlan, a Butterfly Labs employee, stated, "If you see an unreasonable post or thread, let me know, I'll be happy to take care of it." A true and correct copy of this forum post is appended hereto as **Attachment C**.

Consumer Posts on Defendants' Website

9. In the course of the investigation, I reviewed posts that Butterfly Labs' customers made

on the Butterfly Labs forum.

- A forum thread titled "BF labs no contact for a very long time, no buyer protection, should we be worried?" is appended hereto as Attachment D.
- 11. A forum thread titled "Is BFL Scamming Us?" is appended hereto as Attachment E.
- 12. A forum thread titled "Is this True???? "NOTICE: WARNING to NEW CUSTOMERS of BUTTERFLY LABS INC (BFL)" is appended hereto as **Attachment F**.

Defendants' Responses to Consumer Posts

- In the course of the investigation, I reviewed Buttefly Labs' forum threads in which Defendants and Defendants' employees communicated directly with their customers.
- 14. On the Butterfly Labs' forum, Josh Zerlan referred to posters as "scumbag extraordinaire" and "childish customers," among other things. Examples of posts from the forum in which Zerlan communicated with consumers are appended hereto as Attachment G.
- 15. In a forum thread titled "Refund policy?" Zerlan responded directly to consumers who requested a refund of their order from Defendants. In these responses, Zerlan refers to customers who request a refund as "whiners and complainers." In the same thread, consumers posted about Butterfly Labs censoring and deleting posts that reference "FTC" or "refund." A true and correct copy of these posts is appended hereto as Attachment H.
- 16. An example of a thread from the Butterfly Labs forum in which Slok refers to consumers as "but-hurt" is appended hereto as **Attachment I**.
- 17. A forum thread titled "Why are BFL mods editing my posts to say things I did not say?" is appended hereto as Attachment J.

News Articles and Consumer Responses to Defendants' Business Practices

- In the course of the investigation, I reviewed various news sources related to the Defendants.
- 19. An article titled "Butterfly Labs Monarch miner announcement angers customers" and comments posted by readers reacting to this article are appended hereto as Attachment K.
- 20. An article titled "Butterfly Labs to Resume Limited Business Operations" and comments posted by readers reacting to this article are appended hereto as **Attachment L**.

Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that the statements made in this declaration are true and correct.

Executed in Washington, D.C. on November 19, 2014.

ATTACHMENT A

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BUTTERFLYLABS		U	lser Name	Password	Log in	Help	Register	
BUTTERFLY	LABS	[Remember M	e?				
What's New?	Articles	Forum	Blogs	FAQ	BFL	Gallery		
UseevGadtery FA	Q Calendar	Community	Forum Action	ns▼ Quick Lin	ks▼		Advanced Searc	:h

🕈 SLok

If this is your first visit, be sure to check out the **FAQ** by clicking the link above. You may have to **register** before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

It has come to our attention that users with Hotmail based email addresses are not receiving email from us. After investigating the issue, it is determined that the problem is with Hotmail itself. All of our email is being accepted by the Hotmail servers without a problem. If you are having trouble receiving our email, please contact Hotmail technical support and let them know what the issue is.

http://www.butterflylabs.com is the official website of BFL. Any other website claiming to BFL is a fraudulent site. If your browser bar does not end with "butterflylabs.com" you are on a scam site. We do not use any other domain name other than "butterflylabs.com"

SLok °	SLok's Activity	About Me	Friends
oderator	Activity Pos	t Thanks / Lil	ce Mentions
	Thread Tags	Quotes P	ost Areas
Find latest posts	Basic Informa	tion	
 Find latest started threads View Articles View Blog Entries 	About SLok Location: Southwest of Northea	ast	
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oin Date: 09-28-2012 /iki 10 ontributions:	Total Posts		
vatar:	Total Posts: Posts Per Day:		2,169 2.78
	FAQ Wiki Contribution Last contributed Tutorials:Quick bfgm	to:	10 Eclipseme on a
2 Friends More	Windows pc. 04-07-2 View all contributions	2014 04:27 PM	
	General Inform Join Date: Referrals:	ation	09-28-2012 2

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https://forums.butterflylabs.com/members/slok.html

ATTACHMENT B

10-06-2014, 05:42 PM	#41
Canary Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 13 Post(s) On Date: May 2014 Posts: 16 Ignore User	Yes, the photos showed up-to 500 cards according to court information. The thing is, according to court documentation [if I am reading it correctly], BFL refunded over \$1,000,000. (http://ia902308.us.archive.org/32/t17531.42.0.pdf, page 12) Whilst the cards might be able to cover some of that from the 'burn-in' testing, it seems unlikely they would cover all of it. You also have to consider there is running costs for BFL and some of the money has to go on rent, parts, business expenses and wages. The development of a complicated product costs time and money, so it's entirely possible that there could have been a shortfall in revenue to process all the refunds. We probably will never know this for sure, but assuming that refund money came entirely from the internal 'burn-in' testing facility/farm over a buffer period of 30-45 days seems over the top to me. Of course, there is the possibility it was partally funded in this way, but how can anyone say for sure?) Who deleted my post? Has the receivership approved of post deletions?
Send PM	C Reply With Quote



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https://forums.butterflylabs.com/the-monarch-discussion/8863-federal-trade-commission-v... 11/3/2014

It has come to our attenuion that users with notinain based email addresses are not receiving email nom us. After investigating the issue, it is determined that the problem is with notinain itser. An or our emails being accepted by the notinain servers without a problem, it you are having trouble receiving our email, please contact. Hotmail technical support and let them know what the issue is.

http://www.butterflylabs.com is the official website of BFL. Any other website claiming to BFL is a fraudulent site. If your browser bar does not end with "butterflylabs.com" you are on a scam site. We do not use any other domain name other than "butterflylabs.com"

Results 1 to 2 of 2

Thread Taolow Display

Thread: BFL is locking and deleting my threads with no explanation.

	Thread Tools * Disp
6-2014, 07:16 PM	
0	BFL is locking and deleting my threads with no explanation.
ember	First thread here. Locked with no explanation.
ed: 0 Post(s) 0 Thread(s) 0 Post(s)	https://forums.butterflylabs.com/posning-12gh.html
read: BFL is locking and my threads with no on.	Second thread was deleted. Here is the content.
e: Dec 2013	< My other thread has been locked for no declared reason so I'm starting a new one.
4	- I received a defective miner. - It took 30 days from my time of initial contact for them to respond.
User	- I shipped them my defective miner with an RMA number provided by BFL, requesting a refund,
	 It has been almost 3 weeks, they have not responded to a single email or request for a status update. My next available option to escalate this seems to be reporting it as a theft to the police.
	Anyone got any ideas on how I can get a response?
	Instead of trying to hide this situation, maybe BFL should actually contact me.
nd PM	
5-2014, 07:52 PM	
ok o	The other thread was closed and opened again yesterday, by me. I closed it because some folk started an unpleasant debate, and it needed a "cooldown". The second one was removed, lil
or	this 3rd one will be, because multiple threads showing the same serve no one.
0	
M.	
ed: 34 Post(s)	
ed: 34 Post(s) 0 Thread(s)	

V

ATTACHMENT C

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https://forums.butterflylabs.com/the-monarch-discussion/8863-federal-trade-commission-v... 11/3/2014

Posts:

Latest Thread: Duplicate IP Report for 10-26-2014 *Valve is notorious for saying stuff will be released "when it's done" with no real timeline attached, the FTC case is exactly the same, it will be done when Join Date: Aug 2012 it's done, could take a month, could take a year. 2,505 Blog Entries: 13 As for BFL's seized assets, they have access to them after petitioning for their release as long as the judge **Ignore User** deems it viable, the multiple \$20000 payments made to the board directors for "living expenses" proves this. If all listed expenses from the court docs have been paid via the HMO bank account then it's down to as little as \$500000 by my count, must admit the seized bitcoin wallet offers some light of hope and I would be happy getting my original mining hardware worth (\$10000) paid in BTC at a reduced rate* as anyone who mines professionally plans on cashing out on a 12 month timeline (minimum) and would only convert coins to hard currency when the conversion rate is high, BTC is a variable thing the fact that the worth fluctuates isn't that big an issue. *Say 2 BTC to every \$1000 owed. I was already aware that its perjury for someone directly involved in a case to comment about it in public if said data isn't covered by the documents already released to the public as all court data is confidential till released but I don't see why we comment here is a bad thing, if anything customers discussing how ASS BACKWARDS the FTC case is should point out that the FTC isn't actually helping US. Lastly the reason I originally wanted refund is that my father was suffering with cancer, he's dead now so I am happy to go back to getting product instead of refund, I would presume BFL would provide some form of compensation for the extended wait period in the form of extra hardware. Personally I would like to see all orders DOUBLED* as surely even with BFL covering the extra shipping cost it would be less than the cost of providing full refund to everyone who's still waiting. *So if you ordered 3 monarchs you would get 6. What comments/threads are a problem? I keep an eye on stuff and Slok is around (I think he's been on vacation). If you see an unreasonable post or thread, let me know, I'll be happy to take care of it.

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10-28-2014, 12:36 AM	#85
Experienced Miner Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 21 Post(s) Latest Thread: FTC v BFL Take #2 Join Date: Dec 2013 Posts: 43 Ignore User	 Hello again Josh, the huge amount of "IM DUE REFUND AND I WANT IT NOOOOOOWWW!!!!" threads popping up that haven't been quashed instantly made it seem like Slok wasn't active anymore, Slok is usually super quick to lock useless threads and delete comments that don't really add anything to the subject. Obviously my presumption was wrong, I don't really mind as people can post whatever they like and it doesn't impact on me one iota I was simply voicing what I perceived. Would be great if you could comment on the rest (perjury, I know) because the forum stuff is probably the least
Send PM	important notion in the post you have quoted.

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ATTACHMENT D

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BUTTERFLYLABS		U	ser Name Pa	assword	og in Help	Register	
BOTTERFL	LABS	[Remember Me	?			
What's New?	Articles	Forum	Blogs	FAQ	BFL Gallery		
UseevGadtery FA	Q Calendar	Community -	Forum Actions	Quick Link	S▼	Advanced Searc	ch

A Forum Butterfly Labs Post Sales & Customer Service

Bf labs no contact for a very long time, no buyer protection, should we be worried?

If this is your first visit, be sure to check out the **FAQ** by clicking the link above. You may have to **register** before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

It has come to our attention that users with Hotmail based email addresses are not receiving email from us. After investigating the issue, it is determined that the problem is with Hotmail itself. All of our email is being accepted by the Hotmail servers without a problem. If you are having trouble receiving our email, please contact Hotmail technical support and let them know what the issue is.

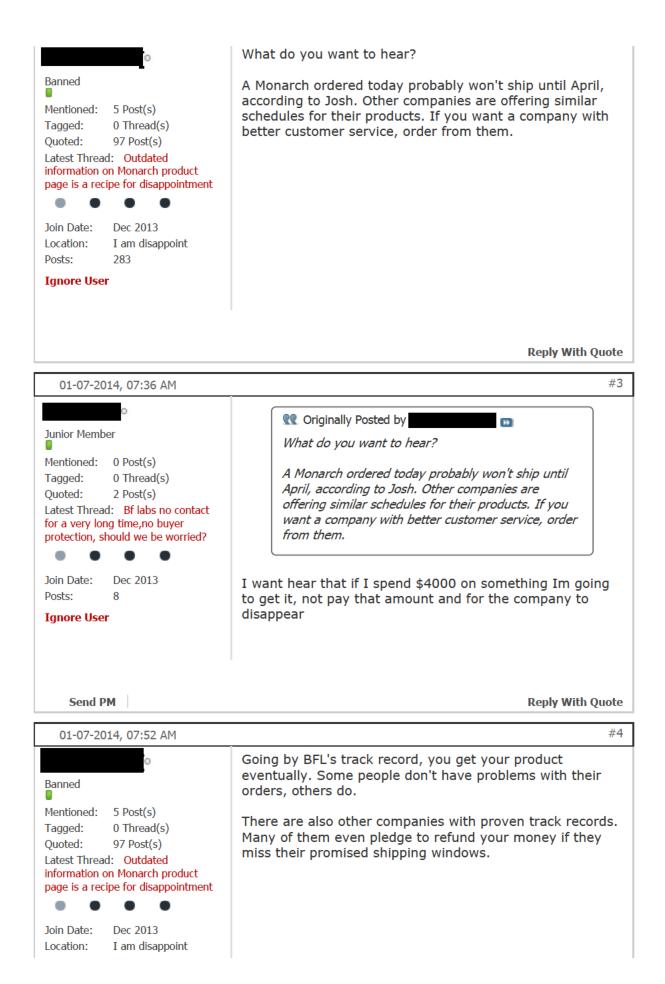
http://www.butterflylabs.com is the official website of BFL. Any other website claiming to BFL is a fraudulent site. If your browser bar does not end with "butterflylabs.com" you are on a scam site. We do not use any other domain name other than "butterflylabs.com"

Results 1 to 10 of 33 **v** Page 1 of 4 **1** 2 3 ... **b** Last **b**

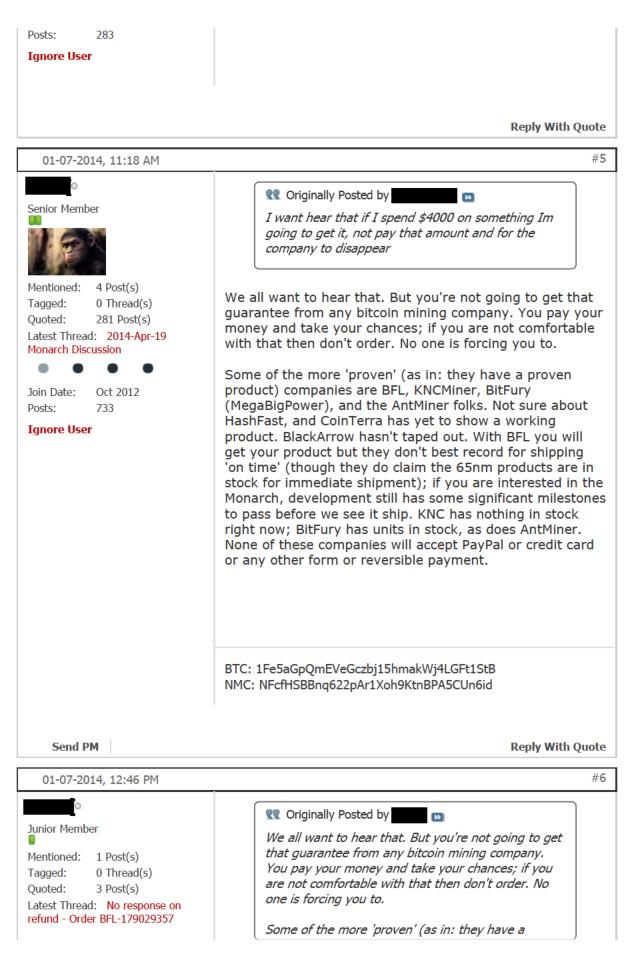
Thread: Bf labs no contact for a very long time, no buyer protection, should we be worried?

	Thread Tools Display
01-07-2014, 06:50 AM	#1
Junior Member	Bf labs no contact for a very long time, no buyer protection, should we be worried?
Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 2 Post(s) Latest Thread: Bf labs no contact for a very long time, no buyer protection, should we be worried? Join Date: Dec 2013 Posts: 8 Ignore User	I imagine most people have a similar experience I have not been able to get a response from butterfly labs in over month now, plus they dont accept paypal or card so theres no buyer protection anymore Im I right in worrying about sending them thousands of dollars? or are they just busy?
Send PM	Reply With Quote
01-07-2014, 07:26 AM	#2

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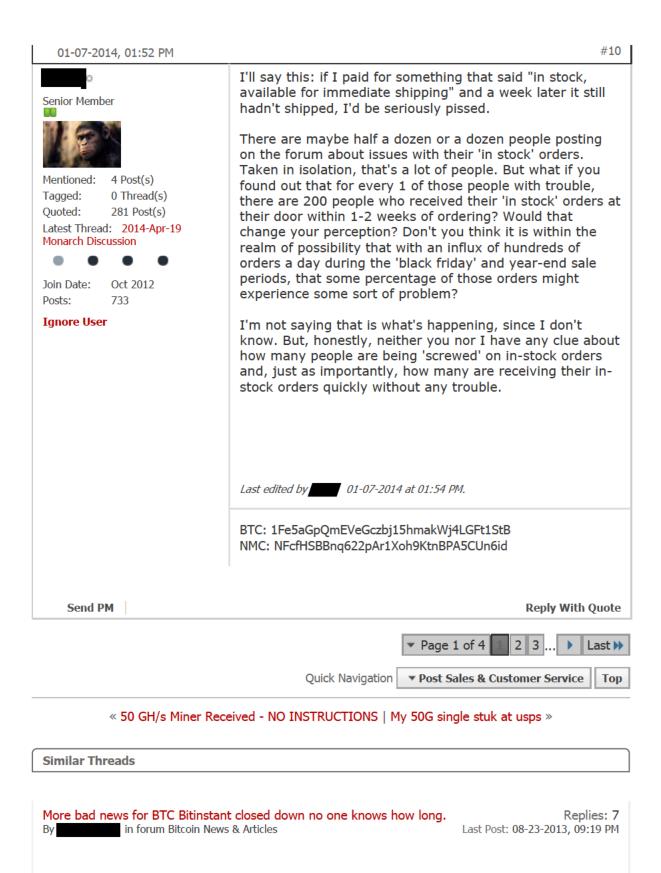
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Join Date: Dec 2013 Posts: 24 Ignore User	proven product) companies are BFL, KNCMiner, BitFury (MegaBigPower), and the AntMiner folks. Not sure about HashFast, and CoinTerra has yet to show a working product. BlackArrow hasn't taped out. With BFL you will get your product but they don't best record for shipping 'on time' (though they do claim the 65nm products are in stock for immediate shipment); if you are interested in the Monarch, development still has some significant milestones to pass before we see it ship. KNC has nothing in stock right now; BitFury has units in stock, as does AntMiner. None of these companies will accept PayPal or credit card or any other form or reversible payment.
	What are you going to do next? Make excuses for BP for oil spills or Bernie Madoff for embezzling?
	Come on now, that is a completely ridiculous statement. You don't pay your money and "take your chances" and you won't hear BFL say this either. You DO take SOME risk on preorders. You should not take any risk whatsoever on something IN STOCK SHIPPING IMMEDIATELY. Period. Most of us aren't even asking for immediate shipping. We are asking for communication. We are asking that multiple emails don't get ignored. We are asking that the forum isn't just us posting and then SLoK saying PM BFL_Emily because then what's the point, just PM her with every problem which is the same exact thing as emailing and getting no response so what is the point. We don't expect perfection we expect them to look like they are trying.
Send PM	Reply With Quote
01-07-2014, 12:54 PM	#7
0	Then you expect too much.
Banned Mentioned: 5 Post(s)	They are shipping product that works to nearly all of the people who have ordered it.
Tagged:0 Thread(s)Quoted:97 Post(s)Latest Thread:Outdatedinformation on Monarch productpage is a recipe for disappointment	If something goes wrong with your order or payment, it may take them several days, weeks, or even months for them to find it. If you try to contact them, you may have difficulties. Their customer service is bad, as Josh has publicly acknowledged, but they're trying to improve.
Join Date:Dec 2013Location:I am disappointPosts:283	
Ignore User	

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	Last edited by 01-07-2014 at 12:56 PM.
	Reply With Quote
01-07-2014, 01:16 PM	#8
Senior Member Mentioned: 4 Post(s) Tagged: 0 Thread(s) Quoted: 281 Post(s) Latest Thread: 2014-Apr-19 Monarch Discussion Join Date: Oct 2012 Posts: 733 Ignore User	, I think you are misinterpreting my comments. I am not making excuses. I agree that communication from BFL sucks, and should be a lot better. I know it is frustrating. I am merely making a generalization that there are no guarantees; every pre-paid order carries risk by definition. What differentiates them is the degree of risk (which is never 0). I listed a few vendors I consider as lower risk ('proven' was the term I used), BFL being among those. BFL may suck at communication, but I have no doubt that an order placed with them will yield a product at your door. That has been my experience, and the experience of the vast majority of their customers. The timeliness of that is a different matter, and that is a topic for another discussion. BTC: 1Fe5aGpQmEVeGczbj15hmakWj4LGFt1StB NMC: NFcfHSBBnq622pAr1Xoh9KtnBPA5CUn6id
Send PM	Reply With Quote
01-07-2014, 01:25 PM	#9
o Junior Member	I don't think you realize a lot of people are being legitimately screwed on IN STOCK stuff though.
Mentioned: 1 Post(s) Tagged: 0 Thread(s) Quoted: 3 Post(s) Latest Thread: No response on refund - Order BFL-179029357 Join Date: Dec 2013 Posts: 24 Ignore User	That is beyond excusable.
Send PM	Reply With Quote

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Order status listed as "FPGA Pending", but no contact form BFL By in forum Pre-Sales Questions Replies: 2 Last Post: 07-03-2013, 10:56 AM

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ATTACHMENT E

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BUTTERFLYLABS		U	ser Name Pa	assword	og in Help	Register	
BOTTERFL	LABS	[Remember Me	?			
What's New?	Articles	Forum	Blogs	FAQ	BFL Gallery		
UseevGadtery FA	Q Calendar	Community	Forum Actions	 Quick Link 	S▼	Advanced Searc	:h

A Forum Bitcoin Discussions Bitcoin News & Articles Is BFL Scamming Us?

If this is your first visit, be sure to check out the **FAQ** by clicking the link above. You may have to **register** before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

It has come to our attention that users with Hotmail based email addresses are not receiving email from us. After investigating the issue, it is determined that the problem is with Hotmail itself. All of our email is being accepted by the Hotmail servers without a problem. If you are having trouble receiving our email, please contact Hotmail technical support and let them know what the issue is.

http://www.butterflylabs.com is the official website of BFL. Any other website claiming to BFL is a fraudulent site. If your browser bar does not end with "butterflylabs.com" you are on a scam site. We do not use any other domain name other than "butterflylabs.com"

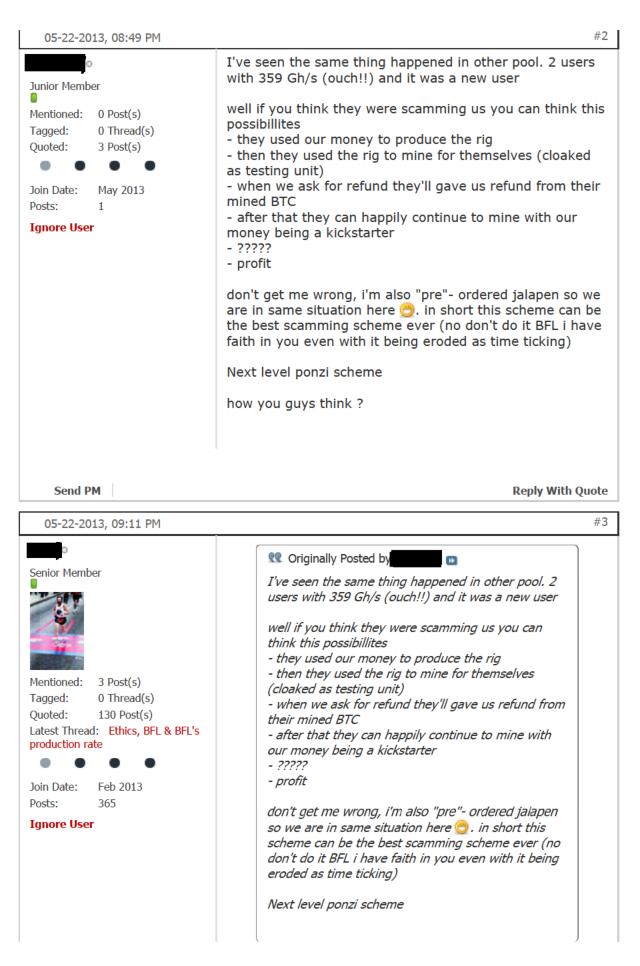
You cannot rate threads	0
	Expand
Results 1 to 10 of 16 Page 1 of 2 1 2	► Last ►

Thread: Is BFL Scamming Us?

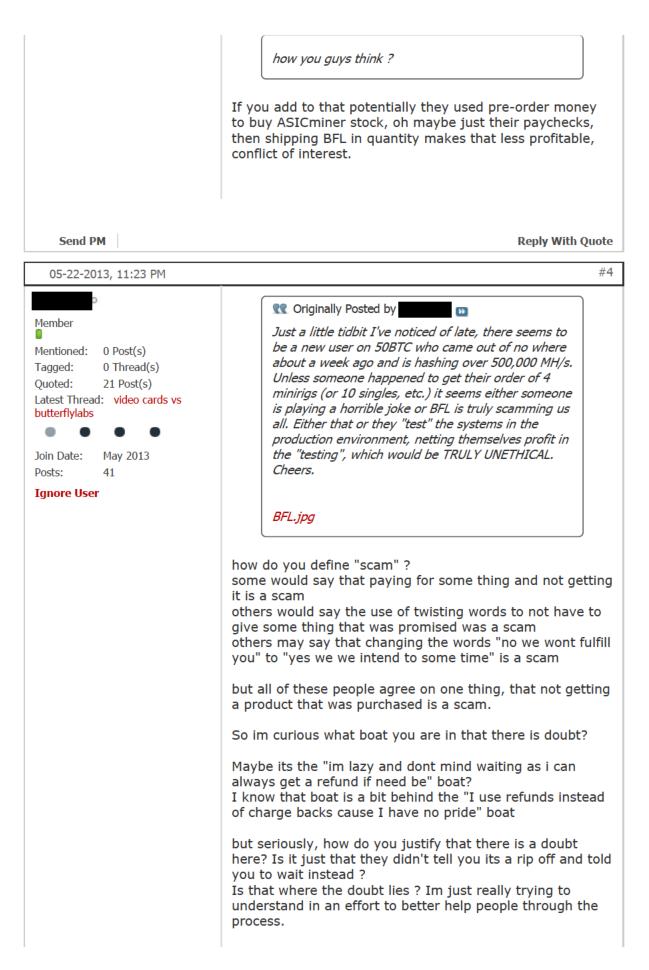
	Thread Tools Display
05-18-2013, 10:50 AM	#1
o Junior Member	Is BFL Scamming Us? Just a little tidbit I've noticed of late, there seems to be a
Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 1 Post(s) Latest Thread: Is BFL Scamming Us?	new user on 50BTC who came out of no where about a week ago and is hashing over 500,000 MH/s. Unless someone happened to get their order of 4 minirigs (or 10 singles, etc.) it seems either someone is playing a horrible joke or BFL is truly scamming us all. Either that or they "test" the systems in the production environment, netting
Join Date: May 2013 Posts: 1 Ignore User	themselves profit in the "testing", which would be TRULY UNETHICAL. Cheers. BFL.jpg
Send PM	Reply With Quote

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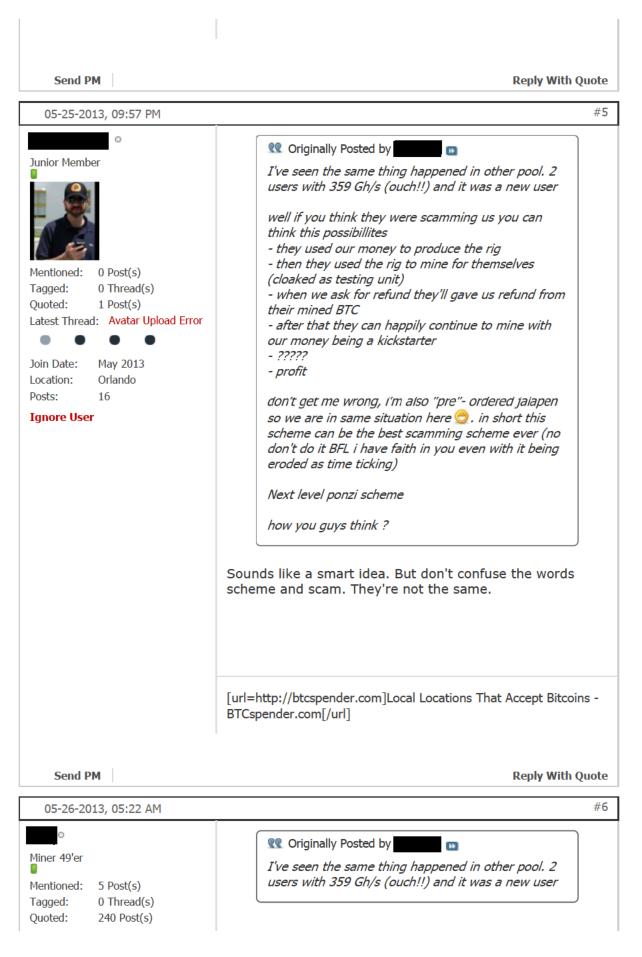
https://forums.butterflylabs.com/bitcoin-news-and-articles/2756-bfl-scamming-us.html?hig... 11/3/2014



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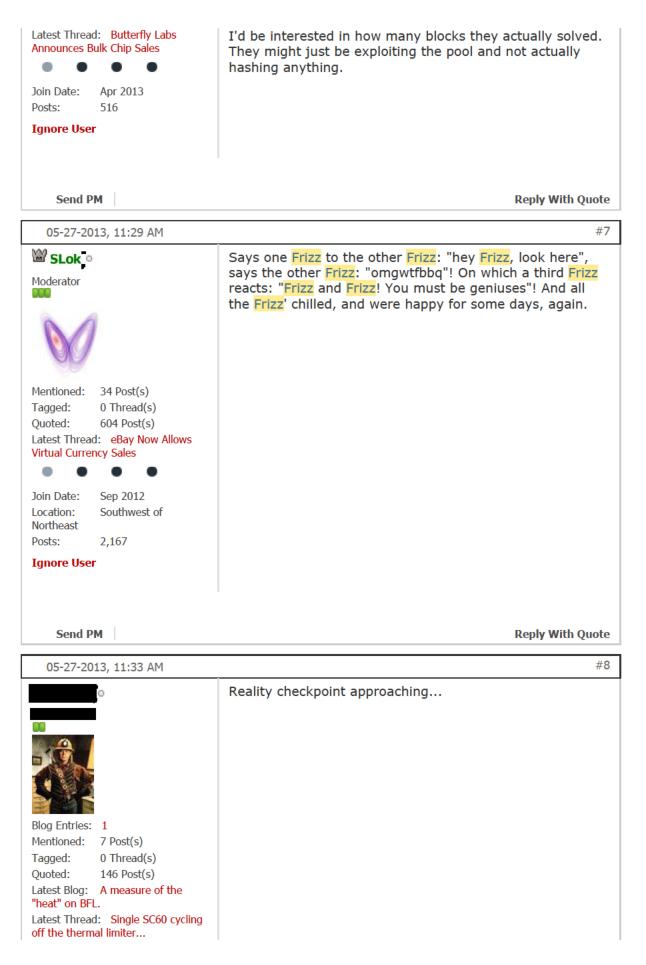


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https://forums.butterflylabs.com/bitcoin-news-and-articles/2756-bfl-scamming-us.html?hig... 11/3/2014



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https://forums.butterflylabs.com/bitcoin-news-and-articles/2756-bfl-scamming-us.html?hig... 11/3/2014

ATTACHMENT F

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	User Name Password Log in Help Register						
BUTTERFLYLABS User Name Password Log in Help Register Remember Me?							
What's New?	Articles	Forum	Blogs	FAQ	BFL Gallery		
UselevGattery F	Q Calendar	Community	Forum Actions	Quick Link	S▼	Advanced Searc	h

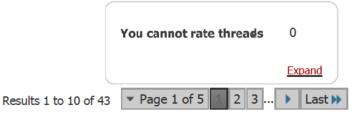
Forum General Discussion Off-Topic

Is this True???? "NOTICE: WARNING to NEW CUSTOMERS of BUTTERFLY LABS INC (BFL)

If this is your first visit, be sure to check out the **FAQ** by clicking the link above. You may have to **register** before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

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http://www.butterflylabs.com is the official website of BFL. Any other website claiming to BFL is a fraudulent site. If your browser bar does not end with "butterflylabs.com" you are on a scam site. We do not use any other domain name other than "butterflylabs.com"



Thread: Is this True???? "NOTICE: WARNING to NEW CUSTOMERS of BUTTERFLY LABS INC (BFL)

	Thread Tools	Display
06-09-2013, 09:38 AM		#
Banned	Is this True???? "NOTICE: WARNING to NEW CUSTOMERS of BUTTERFLY LABS INC (BFL)	
– Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 78 Post(s)	Would sure like to see BFL comment on this	
Latest Thread: Ask for a refund for my 4 orders Now we will see BFL's true colors	NOTICE: WARNING to NEW CUSTOMERS of BUTTERFLY LABS INC (BFL) June 08, 2013, 03:50:45 PM	#1
Join Date: May 2013 Posts: 127		
Ignore User	** Warning to New customers of Butterfly Labs In **	ic (BFL)

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"Any pre-orders placed now for any of Butterfly Lab's units
are not expected to ship until early 2014."

The above warning is from an article of June 5th on Butterfly Labs by Bitcoin commentator, Phil, in Mining News of the leading Bitcoin website, the Genesis Block.

This warning is intended for new customers thinking of placing an order in the near future with butterfly labs Inc (BFL) for mining equipment. It is not intended to be of concern to existing customers with pre-orders, and also it relates to ASIC mining equipment only as opposed to ASIC chips for whic BFL may have a different promised delivery schedule.

Quote

Butterfly Labs claims they have shipped all Jalapeno 5 GH/s ASIC bitcoin miners ordered through July 3rd, 2012 have been shipped. ASIC miners are customized hardware used for bitcoin mining. Although Butterfly labs was one of the first companies to take pre-orders for ASIC hardware, Avalon and ASICMiner have been shipping for several months now.

Butterfly Labs has been plagued with power issues for months, perpetually telling miners they are two weeks away from delivery. They missed their power target, forcing them to forfeit 1,000 bitcoins to charity after a failed wager. The size of these 5 GH/s miners is over twice as big as originally forecast to accommodate the redesigned boards.

There is no word yet on expected deliveries of their 30 GH/s, 60 GH/s or 1,500 GH/s miners shipping yet. These units are expected to have similar size issues as the 5 GH/s miners and there are rumors that Butterfly Labs will ship multiple units to customers in order to achieve the expected hashing rate. Certainly, after a year of waiting, most customers will be happy to just start mining. Any pre-orders placed now for any of Butterfly Lab's units are not expected to ship until early 2014.

Reply With Quote

06-09-2013, 09:43 AM

#2

Senior Member

Lies, they are making over 400 jalapeños every 5 hours according to Josh. They will probably clear the backlog by August.

Case 4:14-cv-00815-BCW Document 166-2 Filed 11/19/14 Page 31 of 71

ATTACHMENT G

Case 4:14-cv-00815-BCW Document 166-2 Filed 11/19/14 Page 32 of 71



✿ Forum Butterfly Labs BFL Forum & Miscellaneous

Refund Request - Update - Butterfly Labs email message to a customer asking a refund!

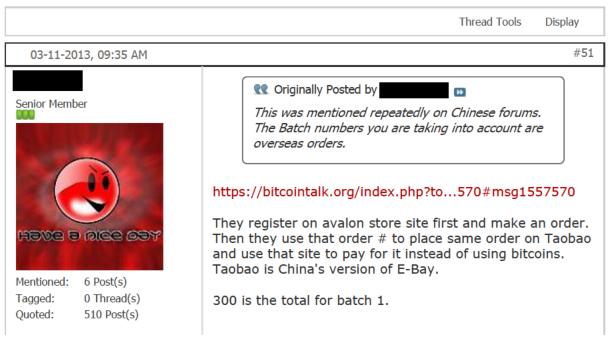
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http://www.butterflylabs.com is the official website of BFL. Any other website claiming to BFL is a fraudulent site. If your browser bar does not end with "butterflylabs.com" you are on a scam site. We do not use any other domain name other than "butterflylabs.com"

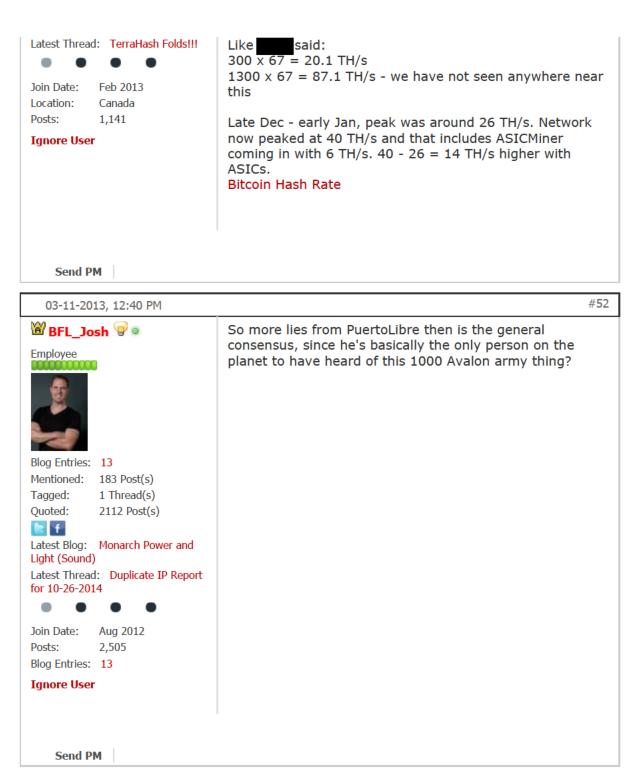


Thread: Refund Request - Update - Butterfly Labs email message to a customer asking a refund!



Case 4:14-cv-00815-BCW Document 166-2 Filed 11/19/14 Page 33 of 71

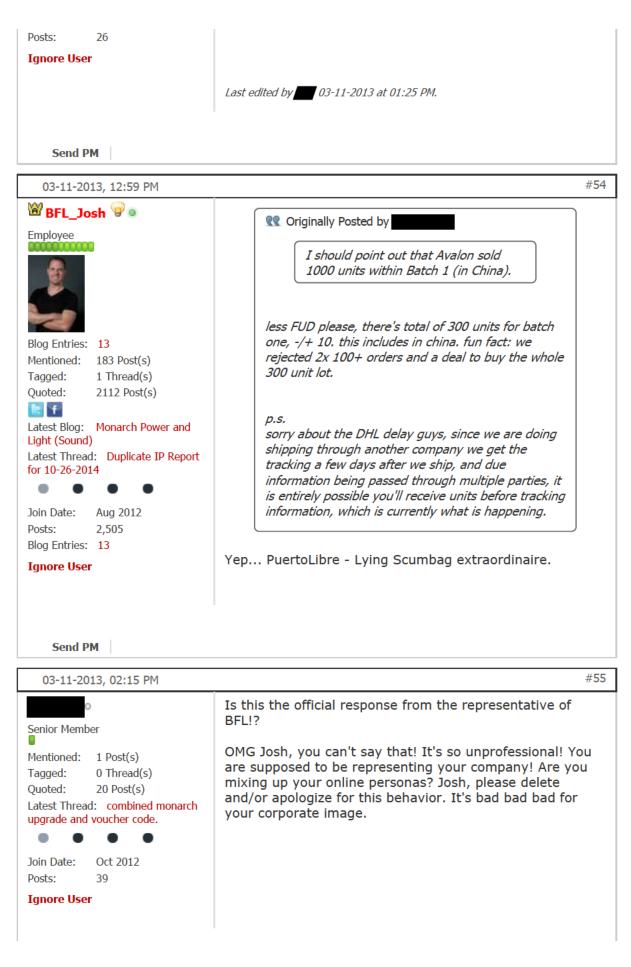
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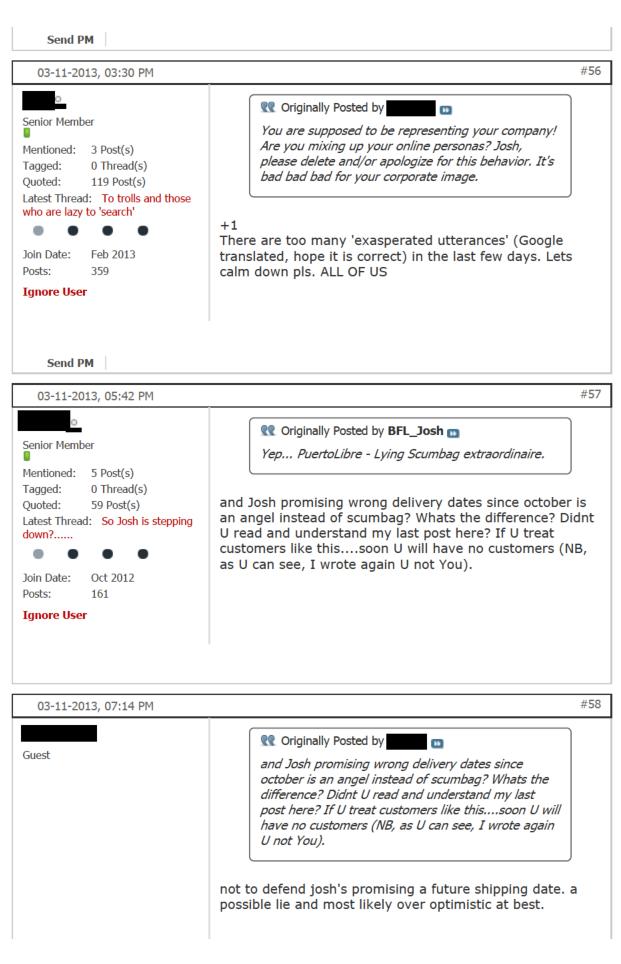
03-11-2013, 12:52 PM		#53
o Junior Member	He mixes dreams with reality.	
Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 3 Post(s)		
Join Date: Oct 2012		

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https://forums.butterflylabs.com/bfl-forum-and-miscellaneous/1266-refund-request-update... 11/3/2014

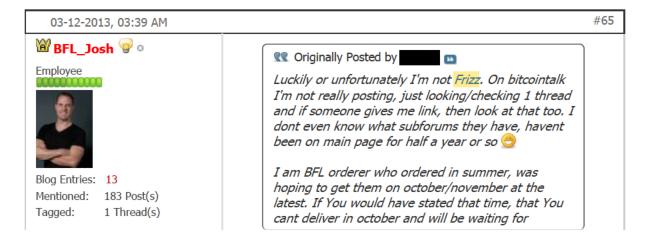


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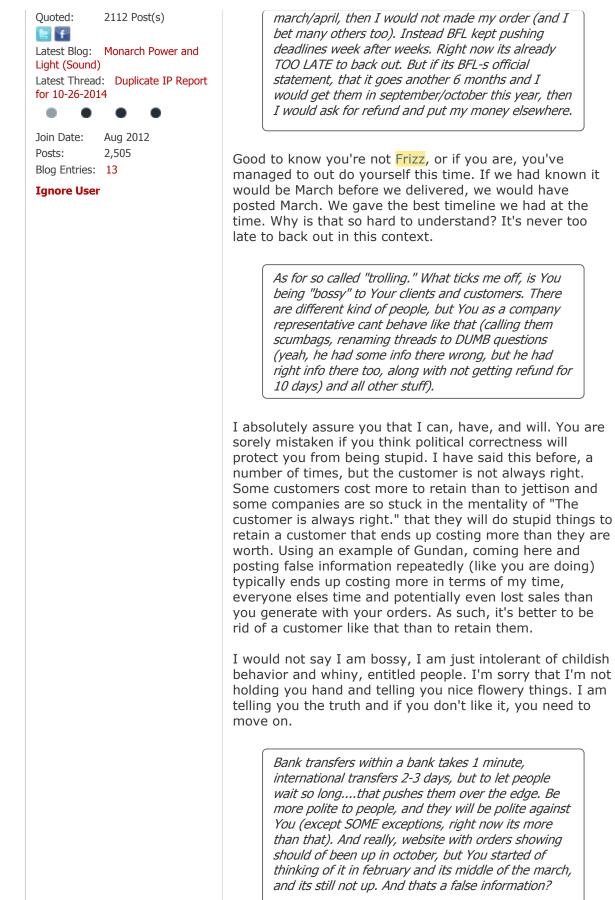
Refund Request - Update - Butterfly Labs email message to a customer asking a refund! - ... Page 4 of 10



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https://forums.butterflylabs.com/bfl-forum-and-miscellaneous/1266-refund-request-update... 11/3/2014

Refund Request - Update - Butterfly Labs email message to a customer asking a refund! - ... Page 5 of 10



thinking of it in february and its middle of the march, and its still not up. And thats a false information?

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	btw only joke I liked, was that here is a quarter, get a clue You apparently haven't been around long enough to understand this business. Bank Transfers do not take 1 minute, they are one of the most time consuming financial activities we conduct. Being polite to people, when they are being rude and demanding may work with some of the people, some of the time, but it does not work with all of the people all of the time, or even most of the time. In fact, if you are going to be rude and impolite, you will get the same in return. See above about the customer not being always right. Posting false information as fact is the height of rudeness. Also, you don't need to capitalize "you," unless it's at the beginning of a sentence. It's not a proper noun. I have enough respect for the people I communicate with to take the time to use proper grammar, spelling and complete sentences (most of the time), at least have enough respect for your audience to type complete words, if nothing else.
Send PM	
03-12-2013, 04:17 AM	#66
Junior Member Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 2 Post(s) Join Date: Feb 2013 Posts: 7 Ignore User	Criginally Posted by I've got to say, reading some of these infantile posts is just painful. I don't know whether bitcoin and speculative ventures attracts these sort of people, or what, but it's really irritating to read obnoxious, poorly written, and poorly thought out complaints with such an arrogant sense of entitlement. Though, that said, I agree in part that Josh you could do a little better in the PR department, I understand you guys are a small company and probably don't have much experience in this area, but when dealing with customers on a public forum it's best to keep things short, to the point, and not take anything personally. Don't respond emotionally, a simple response such as: "Please understand the delays have been unavoidable, we apologise for the inaccurate target date, however, we will not compromise on our product and will continue with our plan of assembly and testing prior to shipping to the consumer. It is the nature of business that a smaller companies project (BFL ASICs) can be delayed at the manufacturing level by a larger company (etc, etc,

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whatever the other reasons are). We remind our customers that if they are unsatisfied with our service they are entitled to a refund, however, as we approach the shipping date we would encourage our loyal customers to be patient while we finalise the first batches. All refunds will be processed in a timely manner, however, depending on the method of payment may take up to 5 business days to clear."

Etc, etc.

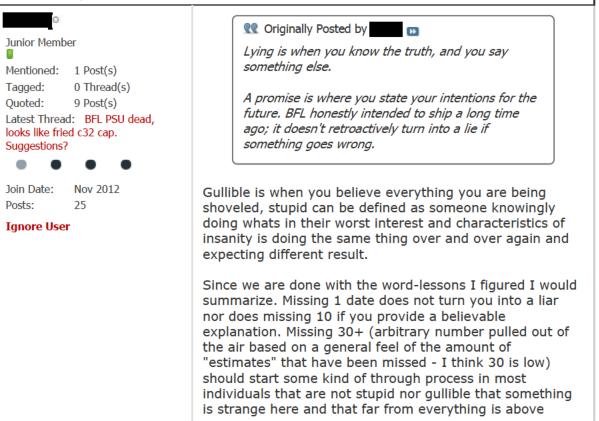
In my experience, BFL should carefully note down the feedback they're getting and constant questions. Set out a refund policy since there's been a bit of talk about it, post it up on the website, and whenever it is mentioned in a post, respond simply with "please see our updated refund policy at |LINK|".

Simple. I've seen a few posts that look like they were written by children criticising the delays and processes, even if these criticisms are legitimate the responses from BFL should always be short, to the point, and professional. They should be completely impartial and speak on behalf of the company, not on behalf of an individual.

#67

Send PM

03-12-2013, 07:36 AM



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board. E.g: One	dramatized explanation for dela	y and lack
of information -	Phone's don't work on President	s day.

Thirty time estimates missed should also start some kind of process in the company representative in which he/they "salts"/increases the "expected" estimates since doing anything else would be insane or deliberate. This increase would be based on previous encounters with similar problems and they don't necessarily have to be the same (ASICs - new science - warp drive - yada yada) field. My opinion here is obviously that it is deliberate, but I could be wrong. If you can't think of why it would be deliberate in a competing (wattage aside) market where difficulty is everything then chances are you bear a close relation one of the three previously "defined" words.

👥 Originally Posted by BFL_Josh 📷

Also, you don't need to capitalize "you," unless it's at the beginning of a sentence. It's not a proper noun. I have enough respect for the people I communicate with to take the time to use proper grammar, spelling and complete sentences (most of the time), at least have enough respect for your audience to type complete words, if nothing else.

Are you kidding? You have enough respect to take the time to use proper grammar, but you don't find what you are doing (to more than one person) right now to be disrespectful and demeaning? You are being paid for this, you are not a saint sir. Part of your job (if I'm not massively misinformation) is to be a community liaison, to communicate with us and give us timely updates, not to fucking correct our English. Part of your job is "kind of" to have better language and social skills than most of us, you display some and seem to lack the other.

I have no clue about whether this guy is from an English speaking country, but what kind of signal do you think you send to those that write worse than him? English is my third language, does that mean that I have to be extra careful when coming to the forum if you are online or if you're in a bad mood?

Come on man, you can, and you have, handled this better.

Send PM

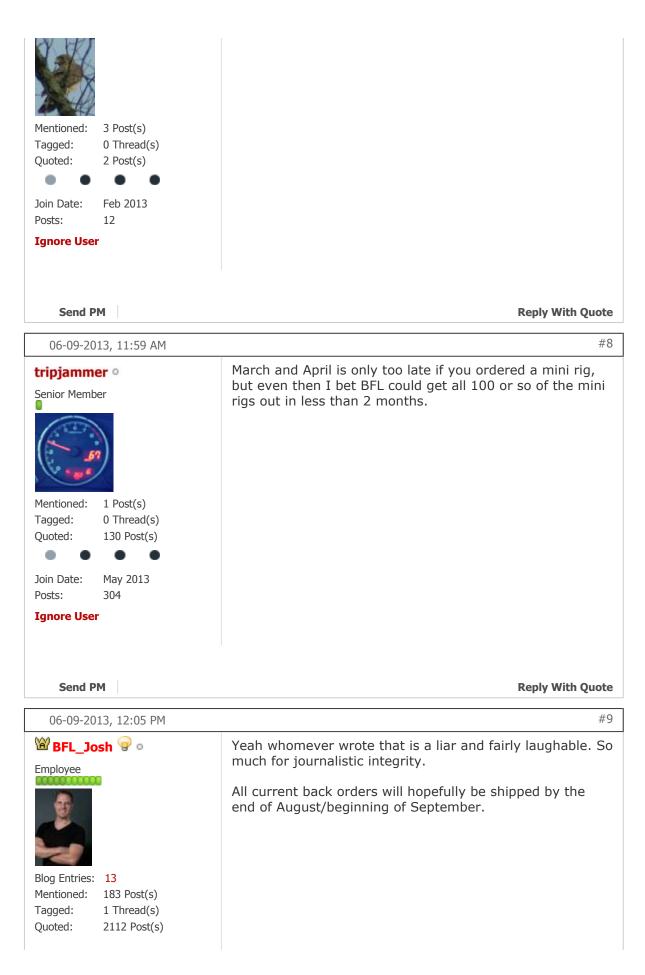
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https://forums.butterflylabs.com/bfl-forum-and-miscellaneous/1266-refund-request-update... 11/3/2014

Biog Entries: 13 Mentioned: 183 Post(s) Tagged: 1 Thread(s) Quoted: 2112 Post(s) Quoted: 2112 Post(s) Latest Blog: Monarch Power and Light (Sound): Latest Thread: Latest Thread: Duplicate IP Report for 10-26-2014 ● Join Date: Aug 2012 Posts: 2,505 Blog Entries: 13 Ignore User	
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✿ Forum Butterfly Labs Pre-Sales Questions Refund Policy?

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http://www.butterflylabs.com is the official website of BFL. Any other website claiming to BFL is a fraudulent site. If your browser bar does not end with "butterflylabs.com" you are on a scam site. We do not use any other domain name other than "butterflylabs.com"

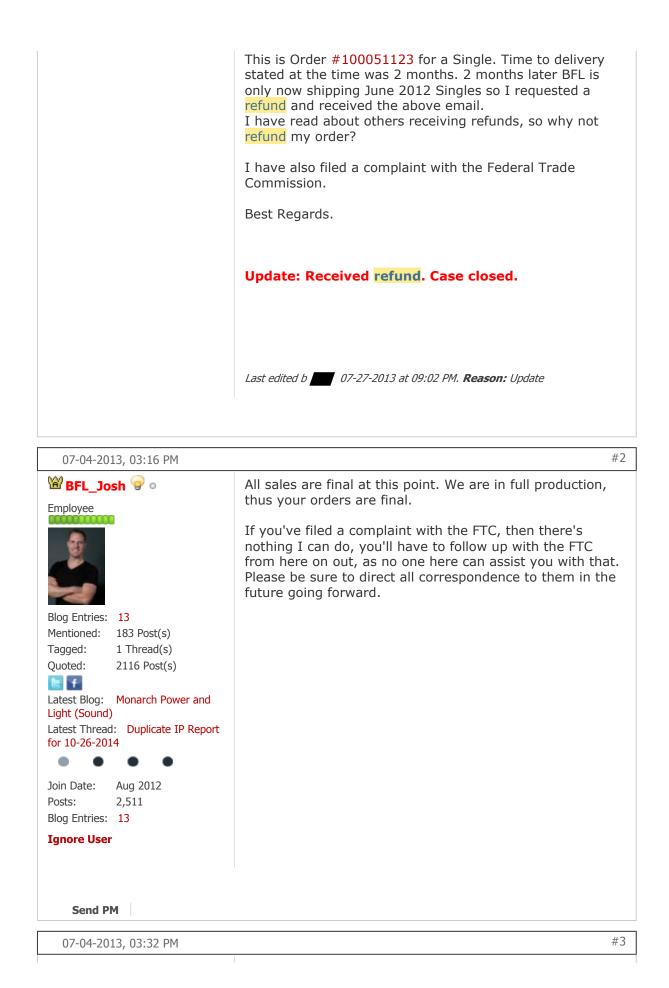
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	Expand
Page 1 of 17 1 2 3 11	🕨 Last 🕨
Results	1 to 10 of 162

Thread: Refund Policy?

	Thread Tools Display
07-04-2013, 12:42 PM	#1
Banned Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 7 Post(s) Latest Thread: Refund Policy? Join Date: Jul 2013 Posts: 10 Ignore User	Hi, Thank you for contacting Butterfly Labs. According to the terms you agreed to on checkout, all sales are final. Now that shipping of orders has begun, refunds will not be processed. Your order will be shipped per your position in the order queue. Thank you for your patience and understanding. For Jody's Customer Service Blog, and more, please visit our new BFL Forums at <https: bfl_jody="" blogs="" forums.butterflylabs.com=""></https:> Kind regards, Alicia BF Labs, Inc.

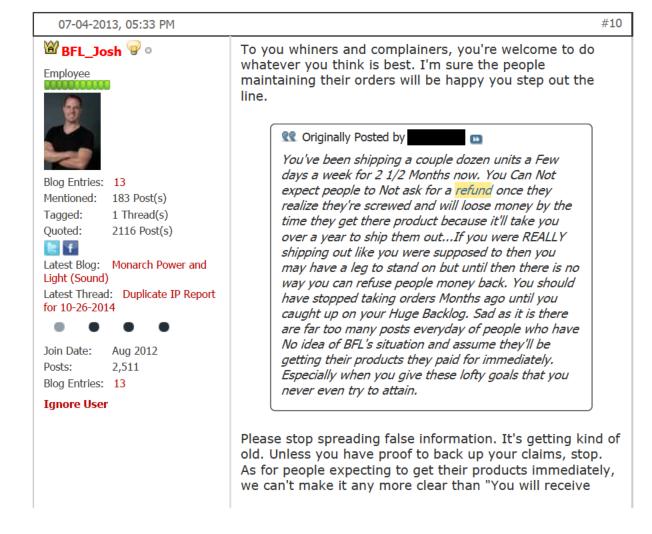
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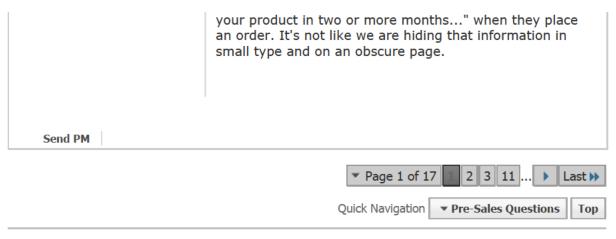
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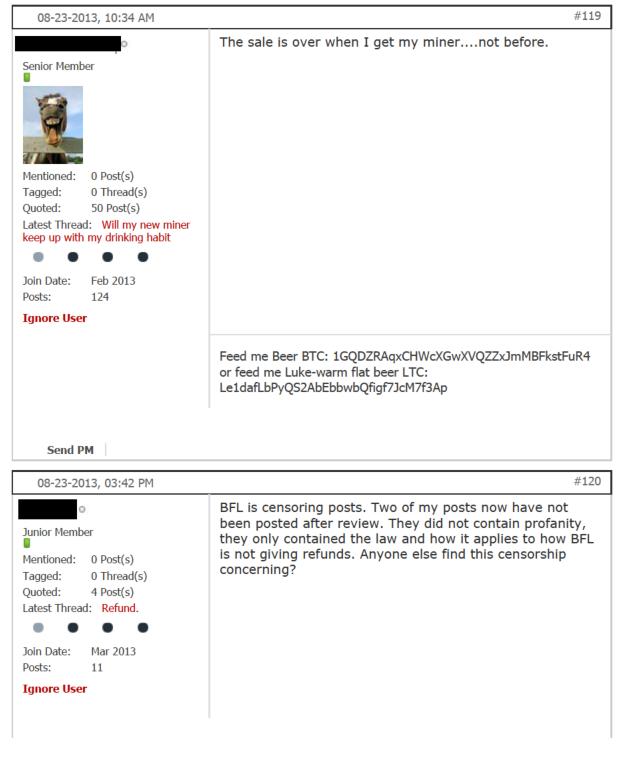
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 \ll Raspberry PI | Are the 60GH Singles shipping with a power supply? \gg

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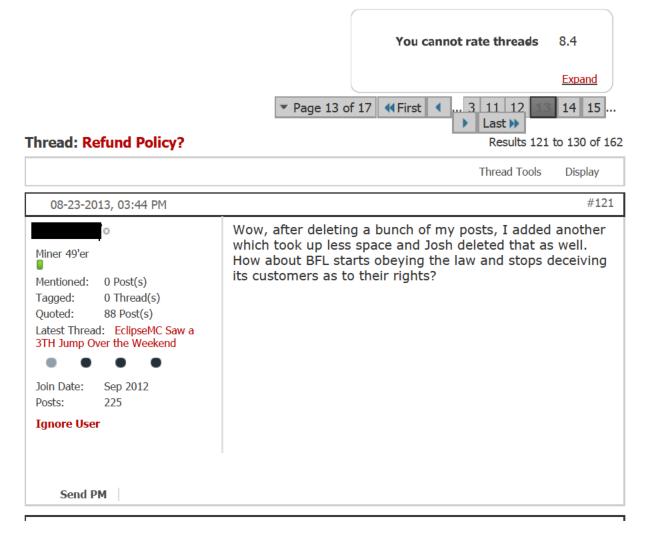
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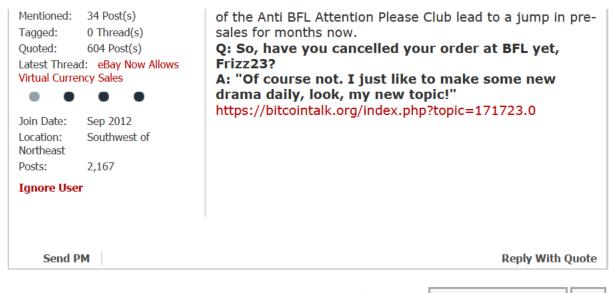


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Forum Butterfly Labs BFL Forum & Miscellaneous

Why are BFL mods editing my posts to say things I did not say?

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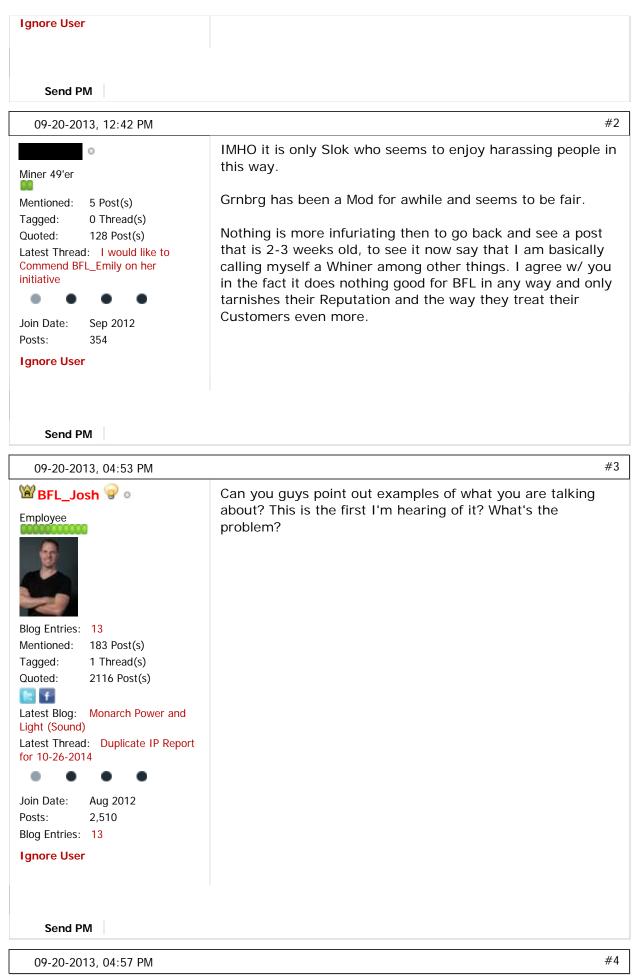
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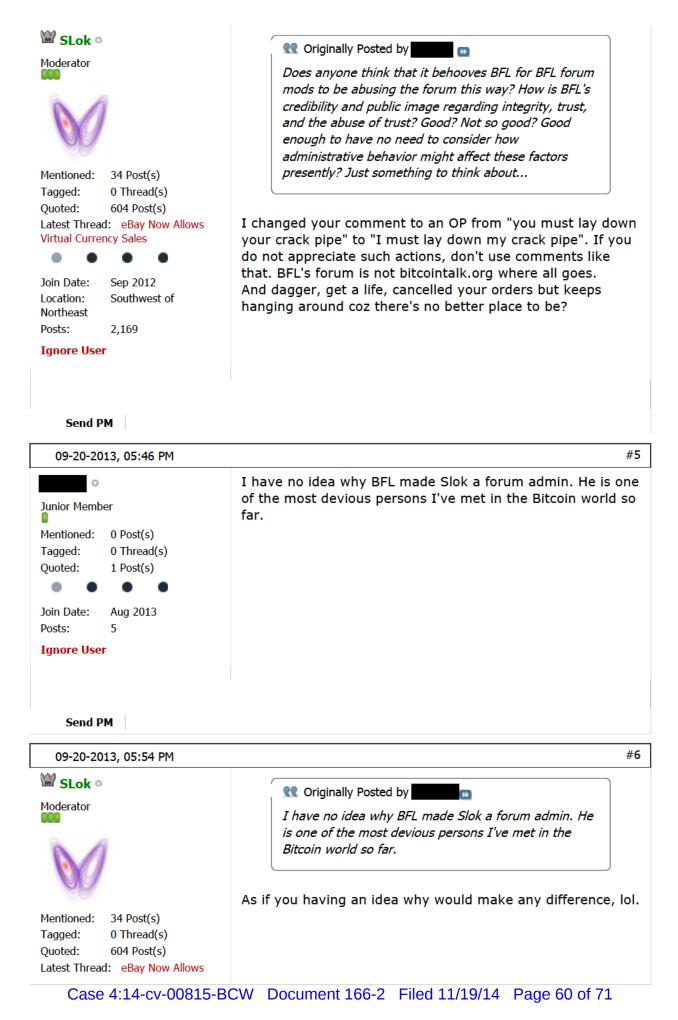
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Thread: Why are BFL mods editing my posts to say things I did not say?

	Thread Tools Display
09-20-2013, 12:27 PM	#1
Junior Member	Why are BFL mods editing my posts to say things I did not say?
Mentioned: 0 Post(s) Tagged: 0 Thread(s) Quoted: 8 Post(s) Latest Thread: Why are BFL mods editing my posts to say things I did not say? Join Date: Apr 2013 Posts: 18	Does anyone think that it behooves BFL for BFL forum mods to be abusing the forum this way? How is BFL's credibility and public image regarding integrity, trust, and the abuse of trust? Good? Not so good? Good enough to have no need to consider how administrative behavior might affect these factors presently? Just something to think about



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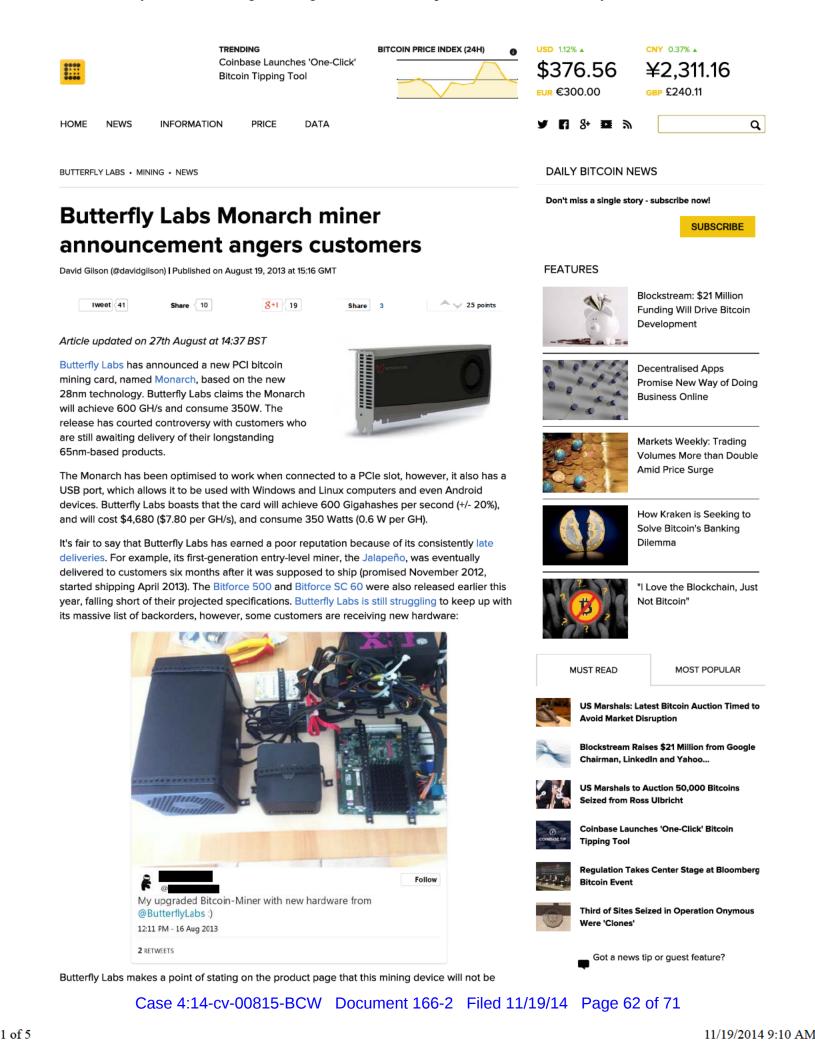


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Announcement of Butterfly Labs 'Monarch' angers existing customers

http://www.coindesk.com/butterfly-labs-monarch-miner-announcement-...



shipping any time soon, but "towards the end of the year". It further states that those not comfortable waiting for so long should not pre-order.

For those interested in the product, Butterfly Labs has an offer for customers who are waiting for 65nm miners to transfer their current orders and apply the credit towards the Monarch. The catch is that doing so will be subject to a 10% transfer fee.

This has understandably raised the ire of many existing customers:

Follow © butterflylabs your priorities are wrong stop doing more gear and ship our old orders... upset about.. butterflylabs.com/monarch/ 3:13 PM - 18 Aug 2013 1 RETWEET 2 FAVORITES

Recent months have seen Butterfly Labs customers being refused refunds, which has further added to anxieties of those with large sums of money tied up in products that have not yet arrived.

For example, a Bitcoin forum user reported: "I just tried to get a refund and they refused. They should be tagged as a scammer as previously posted, especially now that they are refusing refunds (confirmed). They just refused mine in an email."

Then, on Butterfly Lab's forum, a user reported the following response from the company: "As stated on the order form, all sales are final. Unfortunately, we cannot give you a refund. We truly do appreciate your business."

There has even been the cancellation of a group-buy on the Bitcoin forum: "Ugh... I just read through the forum and the general consensus about this third BFL preorder is rather negative. I will stop this attempt of a group-buy before it even starts to minimize anger/grief/etc."

Further to the "all sales are final" position, Butterfly Labs is not accepting PayPal as a method of payment for the Monarch; instead, only taking bitcoin or bank transfers as payment. Both of these are irreversible payment methods.

We asked Butterfly Labs COO, Josh Zerlan, about the company's refund history and he told us: "Throughout that whole process, we gave customers the opportunity to cancel and get a full refund, culminating with a positive opt-in email where they had to agree that they understood we've screwed up the timeline and still want the product, otherwise we would cancel their order and refund their money, they wouldn't even have to do anything if they wanted a refund as we'd do it automatically."

Zerlan also explained the lack of PayPal as a payment option for the Monarch: "We do accept Paypal, just not on the Monarch. When you start doing Paypal transactions over a certain amount, it gets more complicated, which is why we elected not to do PayPal with the Monarch at it's nearly \$5,000 price point. We still accept PayPal for all of our other products though."

What do you think about Butterfly Labs? Have you received your hardware yet or are you still waiting? How have you found its customer service? Let us know in the comments.

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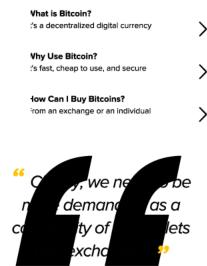
Nov 18, 2014 at 21:10 Nermin Hajdarbegovic

KnCMiner Plans 16nm Bitcoin Mining ASIC Launch in

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Bitcoin is a digital currency that is being used increasingly all over the world. Find out more about how it works and how you can use it with our straightforward guides.



Jesse Powell, Kraken CEO

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2015

Cryptocurrency mining hardware designer KnCMiner is planning to deploy its next generation ASICs in early 2015.



Nov 4, 2014 at 17:06 | Pete Rizzo

FTC Granted Approval to Sell Off Butterfly Labs' Bitcoins

The FTC has secured court authority to begin converting Butterfly Labs' bitcoin holdings into cash reserves.



Oct 24, 2014 at 19:05 | Pete Rizzo

Spondoolies-Tech Takes Aim at BitFury With \$5 Million Funding Round

Israeli bitcoin mining firm Spondoolies-Tech has raised \$5m in new venture funding as part of its ongoing Series B.



Oct 24, 2014 at 15:26 | Nermin Hajdarbegovic

Butterfly Labs Urges Court to Dismiss FTC's 'Self-Serving' Fraud Charges

Embattled mining hardware company Butterfly Labs has filed a court motion to dismiss a Federal Trade Commission complaint.



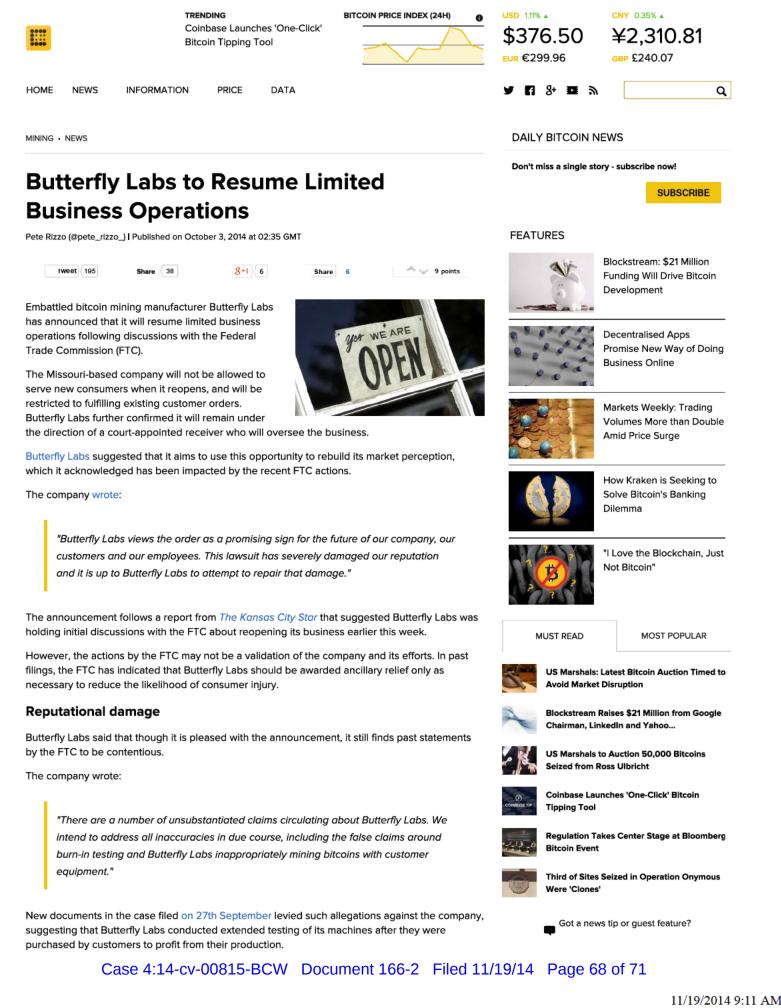
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11/19/2014 9:10 AM

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A BEGINNER'S GUIDE TO BITCOIN

The FTC has also claimed that Butterfly Labs employees profited from mining rigs that were returned by customers or left in company custody after the consumer was issued a refund.

Challenging times

Butterfly Labs ended its statements by acknowledging the furor around the company in recent weeks, thanking those who have stood by its business.

"Butterfly Labs thanks its many customers, employees and business partners for staying with us during this challenging time," the statement reads.

Prior to its shutdown, Butterfly Labs was besieged by manufacturing delays and customer complaints, however, it was an early market leader, having been in operation since 2010.

Butterfly Labs was formally shut down in late September following months of customer complaints that it failed to deliver products as advertised.

CoinDesk has reached out to the FTC for comment, but has not received an immediate response.

Image via Shutterstock

Butterfly Labs Mining

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However the free market will ruin them, as it should, until every victim feels that he/she has

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